



PORTFOLIO

**Ideas with craft.
Communication
with purpose.**

Communications / Design & Production / Digital & Social

FOUNDED 1998 | TRINIDAD & TOBAGO

Built on quality. Driven by ideas.

A refreshed company profile grounded in the studio's original portfolio and creative legacy.

1998

KAMO Designs & Productions Limited was formed in June 1998. The studio brings together communications strategy, graphic design, production, public relations, illustration and digital marketing. KAMO can lead an assignment from start to finish or join at a focused stage of a larger project.

At the core of the work is a commitment to **quality, value and service** - combining industry experience, market insight, creative talent and technology to deliver communications that are clear, distinctive and useful.

01

Communications

Strategy, public relations, corporate communications and integrated campaigns.

02

Design + Production

Brand, editorial, advertising, collateral, illustration and visual production.

03

Digital

Social media, content, email, web and interactive marketing.



Crafted by the hand and the eye.

A long-standing creative signature, now presented in a cleaner, more contemporary portfolio system.

Creative leadership

The people behind the studio's communications, art direction and design work.



CO-FOUNDER / DIRECTOR

Maria Mohammed-Maharaj

Integrated marketing communications and agribusiness specialist with extensive experience across marketing, public relations, corporate communications, digital strategy and visual storytelling. Her career includes agency, consultancy and leadership roles across professional and community organisations.

Undergraduate Degree from **The University of the West Indies, St Augustine Campus**, with postgraduate qualifications in Mass Communication and New Media from the **University of Leicester**.



ART DIRECTOR / DESIGNER

Stephen Wong Kang

Designer and art director whose career spans in-house design and leading agencies including McCann Erickson, Lonsdale Saatchi & Saatchi, Aleong & Agostini and KAMO. His work covers corporate, retail, food and beverage, technology, travel, public sector and consumer campaigns. He is also a fine artist and Carnival designer.

One studio. Connected disciplines.

Strategy, craft and production are designed to work together - not as separate hand-offs.

01

Communications

Integrated marketing communications

- Public relations
- Corporate communications
- Campaign development
- Messaging and content
- Stakeholder communications

02

Design + Production

Brand and visual systems

- Advertising and campaigns
- Annual reports and publications
- Corporate collateral
- Illustration
- Video and visual production

03

Digital + Social

Social media strategy

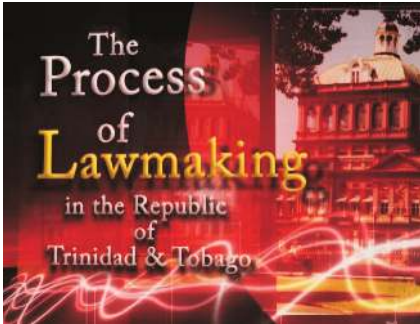
- Content development
- Email marketing
- Web design
- Interactive communications
- Digital campaign assets

Video production

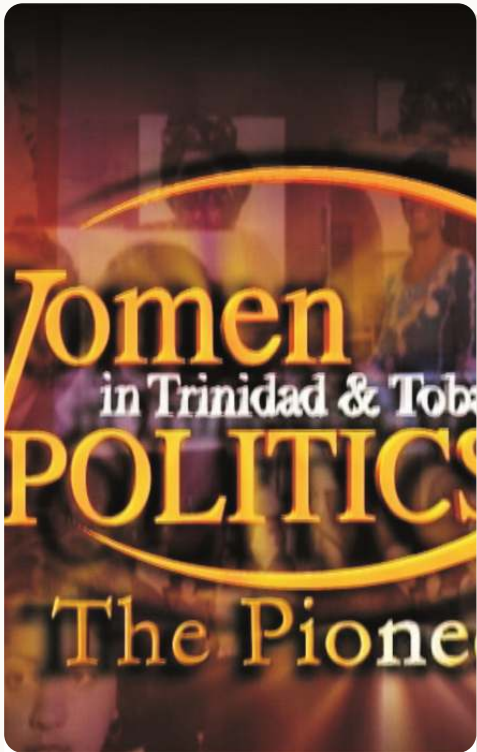
Storytelling for institutions, education and corporate communications.



Documentary storytelling Selected production



The Process of Lawmaking of the Parliament



Women in Politics The Pioneers



Industry + operations Selected production

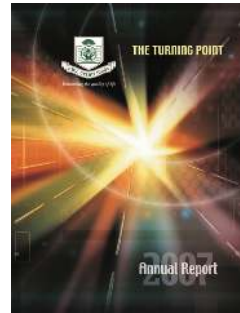
Editorial + reports

Annual reports, publications and editorial design built for information that still needs visual impact.



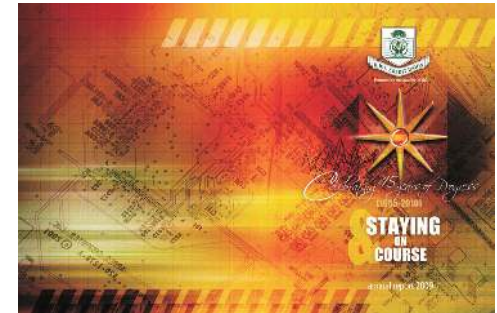
Annual report

South Chamber of Industry & Commerce



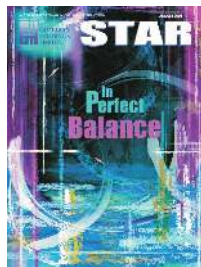
Annual report

Corporate reporting



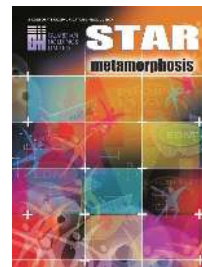
Staying the Course

Annual report



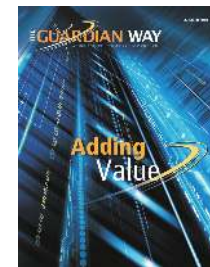
Perfect Balance

Guardian Holdings Limited



Metamorphosis

Guardian Holdings Limited



Adding Value

Guardian Holdings Limited

Agriculture + environment

Editorial and campaign communications for marine, cocoa, agriculture and sustainability audiences.



Into the Blue

Institute of Marine Affairs



Cocoa Pod

Cocoa & Coffee Industry Board



Cocoa research

Ministry of Agriculture

Illustration

Editorial characters and bespoke artwork with personality, expression and a distinctly human hand.



Caribbean identity

Illustration



Graduation

Illustration



Music + culture

Illustration



Headlines

Illustration



Cast Away

Illustration



Editorial portrait

Illustration

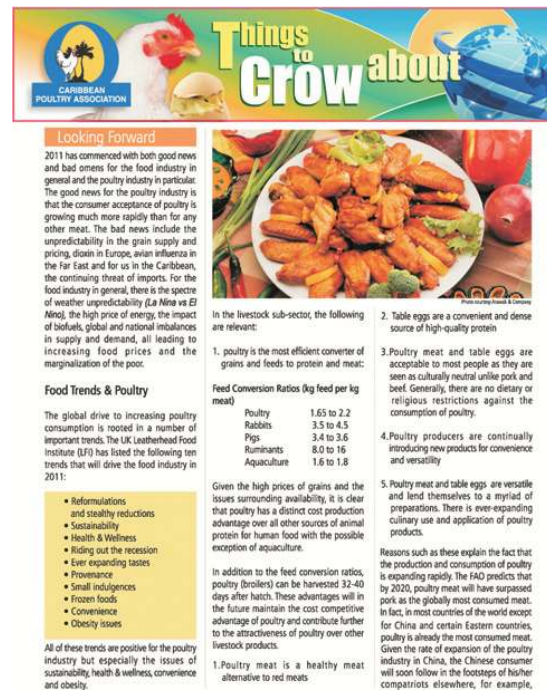
Digital + interactive

Social media, email and web design - connected to the same brand thinking as every offline touchpoint.



Social media

The UWI, St Augustine



Email marketing

Caribbean Poultry Association



Web design

Arawak & Company Limited

Selected client portfolio

A cross-sector sample from KAMO's historical portfolio. Client relationships and project periods vary.

01

Financial + Corporate

- Republic Bank Limited
- First Citizens
- Guardian Holdings / Guardian Life
- Bourse Securities Limited
- Intercommercial Bank
- Proactive Logistics, USA

02

Public + Institutional

- Parliament of the Republic of Trinidad & Tobago
- The University of the West Indies
- Office of the Ombudsman
- Institute of Marine Affairs
- Ministry of Foreign Affairs
- Environmental Management Authority

03

Regional + Development

- International Federation of the Red Cross / British Red Cross
- Caribbean Association of Industry & Commerce
- Caribbean Poultry Association
- Cocoa & Coffee Industry Board
- Ministry of Agriculture
- UWI Seismic Research Unit



START A CONVERSATION

**Bring the idea.
We will help shape it.**

KAMO Designs & Productions Limited

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FOUNDED 1998 | COMMUNICATIONS | DESIGN + PRODUCTION | DIGITAL + SOCIAL